

# We've got this in the bag!



**Bright Solutions** has the answer  
**IN THE BAG** for saving you  
money and maximizing your  
storage space:

**FLEXMAX™**  
PACKAGING

**FlexMax** Packaging replaces  
bulky, clumsy buckets with a  
container that empties  
completely and collapses to  
nothing. Yet it's still durable, and  
portable thanks to built-in  
handles. And... FlexMax  
Packaging is available for a  
number of Bright Solutions  
products.

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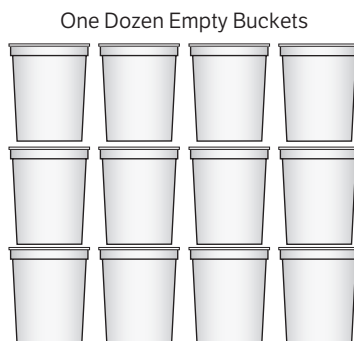
FlexMax bags are packaged  
2 per box for easy  
storage and handling

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## The flexible option to replace bulky containers

- ✓ Reduces waste
- ✓ Reduces costs
- ✓ Uses up to 38% less  
storage space
- ✓ Recyclable

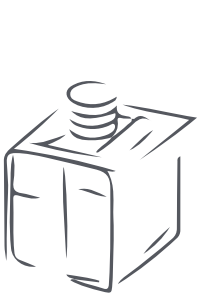
Which  
would  
you  
rather  
deal  
with?



**vs.**  
24 Empty  
FlexMax Bags



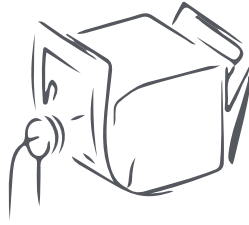
# The Advantages of Being Flexible



**Sturdy, stable construction**



**Easy to transport with handle**



**Ergonomic design pours easily**



**Empties completely**



**Collapses flat for disposal**

Products in **FlexMax** packaging are easy to use, convenient to store, and cost efficient to ship. They're durable, lightweight, and... just like this flyer... collapse down flat.

## Better for you. Better for the environment. Better for us all.

### Sustainability Information

as compared to conventional rigid buckets

Material Weight	= <b>65%</b> less
Total Energy Expenditure	= <b>60%</b> less
Greenhouse Gas Emissions	= <b>30%</b> less
Post-Consumer Solid Waste	= <b>65%</b> less

- ✓ Easy to use
- ✓ Convenient built-in handles for easy carrying
- ✓ Less product waste because bags can be emptied completely
- ✓ Smaller carbon footprint
- ✓ Reduces material and shipping costs



**Bright Solutions**

PRODUCTS NOW AVAILABLE IN

**FLEXMAX**<sup>TM</sup>  
PACKAGING

Contact a Bright Solutions sales representative today to learn more about the products now available in FlexMax packaging



PLUS Label System is a trademark of Midlab, Inc., Patent Pending.

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